

## CYBERTILL'S

## SINGLE SCAN GIFT AID

Increases average basket value between  $\not\equiv$  20p > £2



100% Accurate on Gift Aid

eradicates handwritten labels for price and gift aid. Scan a single barcode at the till which contains the price, category and donor ID. One barcode and no missing gift aid labels.

#### **Guarantees Correct Data Entry**

Scan a single barcode and take payment at the till. No information regards price, category, donor ID needs to be manually inputted. Eradicates mis-keyed transactions and guarantees correct data entry.

**Speeds up Transaction Process** 

Scan a barcode and take payment. Simple and fast.

# INCREASES GIFT AID CLAIMS

It's more accurate, raises average transaction values, eradicates ticket swapping, provides real time data: these help charities increase their gift aid claims. Some charities have experienced 40% uplift



#### **Reduces Fraud**

There is no sticker with a price on, but a barcode with a price and product description so it eradicates ticket swapping.



The price is fixed by the barcode this prevents operators changing prices.





## Stock Control on Donated Goods

When donations are recorded in Cybertill the stock is live immediately. Charities see these stock levels (on all categories) across their stores and ensure each shop carries the right level of stock and lines.



## Real Time Reporting

In Cybertill you see all sales and stock levels in real time. So decisions can be made that immediately impact performance.





Unusual items are often sold at higher prices online. Single Scan Gift Aid is part of a multi-channel retail system. Stores are able to add items to your online store.





### RETAIL BEST PRACTICE

igh street retailers have been using barcodes for years. It guarantees pricing accuracy and eradicates ticket swapping

## **Automates Claims Process**

 $Single\ Scan\ Gift\ Aid\ can\ automate\ the\ claims\ process\ and\ submit\ them\ direct\ via\ the\ HMRC\ Gift\ Aid\ portal.$ 

\*(based on a 20pence increase in average basket value, whereby existing average basket value is £3.00 and 500 transactions per week)